

Message Text

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PAGE 01 PORTO 00221 211955Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----062807 220640Z /11

R 211900Z SEP 77
FM AMCONSUL PORTO ALEGRE
TO USDOC WASHDC
INFO SECSTATE WASHDC 0577
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

UNCLAS PORTO ALEGRE 0221

E.O. 11652: N/A
TAGS: BBSR BR
SUBJECT: WTDR/FTI: RENNER HERRMANN S/A-INDUSTRIA DE TINTAS E OLEOS

REF: USDOC 15468

1. BRAZIL
OFFICE USE: 2. 351 3. NA 4.05

5. RENNER HERRMANN S/A-INDUSTRIA DE TINTAS E OLEOS

6. CAIXA POSTAL 1110., AVENIDA ASSIS BRASIL, 3966

7. 90000 PORTO ALEGRE, RS

8. CONTACT: EGON RENNER

9. TITLE: PRESIDENT

10. PHONE: 41-1211 11. TELEX: NA

12. CABLE: TINTAS RENNER,PORTO ALEGRE

13. ESTABL: 1946 14. EMPL: 615 15. SIZE: LARGE
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16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 09/77
OFFICE USE: 18. 19. NA 20. X 21. NA 22. NA

23A. 28511/M MFR.DIST. OF EXTERIOR OIL-TYPE TRADE SALES PAINT
PRODUCTS

23B. 28512/M MFR.DIST. OF EXTERIOR WATER-TYPE TRADE SALES PAINT

PRODUCTS, INCLUDING TINTING BASES

23C. 28513/M MFR.DIST. OF INTERIOR OIL-TYPE TRADE SALES PAINT PRODUCTS

23D. 28514/M MFR.DIST. OF INTERIOR WATER-TYPE TRADE SALES PAINT PRODUCTS, INCLUDING TINTING BASES

23E. 28515/M MFR.DIST. OF TRADE SALES LACQUERS

24. FOREIGN SALES: NA

25. FINANCIAL REFS: BANCO DO BRASIL S/A, AGENCIA CENTRAL, 90000 PORTO ALEGRE, RS, BRAZIL

26. TRADE RFS: NA

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: THIS FIRM IS ONE OF THE LEADING PAINT MANUFACTURERS IN SOUTH BRAZIL. ITS PRODUCTS ARE WELL KNOWN AND WELL KNOWN AND WELL ACCEPTED IN THE MARKET. COMPETITION IS MODERATE. THE COMPANY'S SOCIAL CAPITAL IS CR\$38.7 MILLION AND SALES DURING LAST FY ENDED 3/31/77 REACHED CR\$ 445.6 MILLION. ASSETS TO LIABILITIES AS CR\$ 2.87 TO 1.00. IT HAS TWO BRANCHES IN SAO PAULO, TWO IN RIO DE JANEIRO AND ONE IN RECIFE. THE COMPANY'S PRESIDENT, MR. EGON RENNER, TAKES PART IN SEVERAL OTHER LOCAL FIRMS, INCLUDING SOME LARGE ONES. HE IS WELL AND FAVORABLY KNOWN IN THE ECONOMIC/COMMERCIAL CIRCLES OF THE STATE.

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BANKING AND TRADE SOURCES REPORT THAT THE FIRM IS OPERATING NORMALLY AND IS IN A GOOD FINANCIAL POSITION. ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY. THE CONSULATE CONSIDERS COMPANY AS A GOOD TRADE CONTACT FOR US FIRMS. IT DID NOT RESPOND TO THE CONSULATE'S REQUEST FOR INFORMATION.

29. PREP: H.E. SUDBRACK APPR: A.R. BARR
BARR

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PORTO00221
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770344-0729
Format: TEL
From: PORTO ALEGRE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770939/aaaabghz.tel
Line Count: 102
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9d2efd40-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1189059
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: RENNER HERRMANN S/A-INDUSTRIA DE TINTAS E OLEOS
TAGS: BBSR, BR
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/9d2efd40-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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